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State Farm Promotes National Teen Driving Safety with the National Hispana Leadership Institute

Washington, D.C. -- The National Hispana Leadership Institute (NHLI) partners with State Farm to support the Latinas Learning to Lead Program (LLL) with Teen Driving Safety Initiative. The grassroots initiative is designed to educate teenagers in high schools and on college campuses about several issues such as drinking and driving, texting and driving, enforcing seat-belt use and engaging in risky behaviors.

“State Farm® is proud to support the Latinas Learning to Lead Teen Driver Safety Initiative,” said State Farm® Agent Kenya Zambrano. “Car crashes are the number one killer of teens, and a teen's first year on the road is the most dangerous. State Farm® is committed to keeping teens safe on the road and with the help of the 2012 LLL graduates, we will be able to bring teen driver safety awareness and education to even more communities throughout the country.”

Participants of the 2012 class of LLL will implement the Teen Driving Safety Campaign on their college campus or local high school. NHLI in partnership with State Farm will develop an intensive curriculum to teach the young Latina participants about tactics and activities needed to implement a campaign on campus.

“As an alumni of the National Hispana Leadership Institute (NHLI) Executive Leadership program, I’ve experienced first-hand the outstanding work NHLI does in empowering Latinas and helping them reach their fullest potential,” said Irma Bantista, State Farm® Claim Team Manager. “State Farm® is very proud of the long- time partnership with NHLI and we congratulate the 2012 Latinas Learning to Lead class.”

NHLI’s LLL program focuses on leadership skills building, intercultural communication, conflict resolution, public speaking, financial literacy and professional development topics to help prepare Latinas to be effective professionals in the 21st century. Participants learn the significance of being an effective community voice, change agent and gain insight into public policy issues affecting the Hispanic community.

“We were very excited about the arrival of this year’s Latinas Learning to Lead Fellows”, said Barbara J. DesMarteau, Acting President of the National Hispana Leadership Institute. “This class is very diverse,

representing young Latinas from different academic and cultural backgrounds. NHLI has selected 21 outstanding young women and we look forward to sharing in their leadership journey.”

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National Hispana Leadership Institute

Founded in 1987, NHLI is the nation’s premiere training institution exclusively dedicated to Latina leadership training. Celebrating its 25th Anniversary, NHLI has developed into a major success story and has become a key player in forging leaders serving America today. Learn more at www.nhli.org and connect with us on [twitter.com/#!/NHLI](https://twitter.com/NHLI), facebook.com/nationalhispanaleadershipinstitute, and youtube.com/user/NHLI1

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