



FOR IMMEDIATE RELEASE
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Contact: Danielle May
703-527-6007
Danielle@nhli.org

**THE NATIONAL HISPANA LEADERSHIP INSTITUTE ANNOUNCES THE RE-
LAUNCH OF THE CAMPAIGN TO ENSURE INCLUSION IN THE NEW
ADMINISTRATION (CELINA)**

Washington, D.C. – The National Hispana Leadership Institute (NHLI) announces the re-launch of the Campaign to Ensure Latina Inclusion in the New Administration (CELINA). The campaign was originally launched in 2009 to ensure that Latinas were represented in the current Presidential Administration.

"Without a doubt, the 2012 presidential election illustrated to America the influential role Latinos played in the re-election of President Obama and other elected officials. This is our moment and we are strategically positioned to take an expanded role in shaping America's future and our government," said Rita Jaramillo, NHLI founding class alumna.

The CELINA initiative assists NHLI alumnae in navigating the appointments process. NHLI alumna Rita Jaramillo will be leading this initiative as she did in 2009. Jaramillo has held management positions with four federal agencies giving her extensive experience in the Executive Branch of government.

"NHLI's alumnae and current fellows come from diverse backgrounds and professional experience. Many are involved in politics and have extensive government experience. This initiative is meant to help guide those well-prepared individuals. Currently, there are many NHLI alumnae working in the Obama administration, and with NHLI's support, we know there can be more appointed Latinas contributing their talents," said Cecelia Espenosa, NHLI Chairwoman.

To get started, interested individuals should research the Plum Book for vacancies. It was released in December 2012 by the Government Printing Office. This publication identifies more than 8,000 politically appointed positions within the federal government. Please note that there are fewer vacancies in a second term than a first.

For more information on CELINA, please visit <http://nhli.org/CELINA2013/index.html> or send an email to communications@nhli.org.

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The National Hispana Leadership Institute (NHLI) is a national leadership development organization focused on Latina leaders. Founded in 1987, NHLI has trained and empowered more than 10,000 Latina leaders from the public and private sectors who have been appointed to leadership positions in government, corporate America, nonprofits, foundations and entrepreneurs. NHLI's mission is to develop Hispanas as ethical leaders through training, professional development, relationship building, and community activism. For more information, visit www.nhli.org.